



11th National Seminar

on

Transformative Agriculture and Sustainable Development: Rethinking Agriculture for a Changing World

(15th -17th February, 2024)



Maharana Pratap University of Agriculture and Technology

Organised by

**Society for Community Mobilization for Sustainable Development
(MOBILIZATION) New Delhi**

In association with

**Maharana Pratap University of Agriculture and Technology (MPUAT)
Udaipur**

Important Dates

Last date for submission of abstract	: 12th January, 2024
Submission of registration fee	: 31st January, 2024
Submission of application for awards	: 15th January, 2024

11thNational Seminar
on
Transformative Agriculture and Sustainable Development: Rethinking Agriculture for a
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Society for Community Mobilization for Sustainable Development (MOBILIZATION), New Delhi

MOBILIZATION Society was established in 2003 as a non-profit professional society aimed at sensitizing and mobilizing development partners and community for sustainable development. Presently the Society has about 1800 Life Members including 20 foreign members. The Society has successfully organized ten national seminars in collaboration with renowned institutions like IIT-Delhi, ICAR-IVRI, Bareilly, GBPAU&T, Pantnagar etc., published books on relevant issues, bringing out quarterly on-line research journal "Journal of Community Mobilization and Sustainable Development" (ISSN 2230 – 9047, NAAS Rating 5.67) besides other academic/developmental activities. The Society was also one of the collaborators of two International Conference organised at Andaman in December, 2016 and New Delhi in February, 2017.

Maharana Pratap University of Agriculture and Technology (MPUAT), Udaipur

Maharana Pratap University of Agriculture and Technology, Udaipur (MPUAT), the second Agricultural University of the state, (initially named as Agricultural University, Udaipur) came into existence on 1st November, 1999 by bifurcation of the Rajasthan Agricultural University, Bikaner. The jurisdiction of the university include constituent colleges, Agricultural Research Stations (ARs), Agricultural Research Sub Stations (ARSSs), Livestock Research Station (LRS), Dryland Farming Research Station (DFRS), and Krishi Vigyan Kendras (KVKs) spread over 7 districts of the south and south eastern part of the state of Rajasthan. These districts are Udaipur, Rajsamand, Dungarpur, Banswara, Chittorgarh, Bhilwara and Pratapgarh.



The Seminar

Sustainable agriculture and rural development are integral and necessary components of sustainable development. It includes improving farmers' livelihoods, reducing poverty, promoting environmental conservation, ensuring food security, enhancing rural infrastructure and fostering equitable distribution of resources and opportunities. These goals seek to create a balance between economic growth and social well-being in the context of agricultural practices. India's agricultural sector faces numerous obstacles that have impeded its growth and development. A number of problems beset the sector including low productivity, diminishing soil fertility, water scarcity, fragmented landholdings, climate change, and restricted access to markets and technologies, etc. Concerns about the quantity, effectiveness, and safety of food production have emerged in light of the growing global population as well as the shifting conditions in the agriculture sector - one of the industries most directly impacted by climate change. Thus, in order to deal with any future crises and create a sustainable agricultural economy, it is imperative to lessen the negative effects of climate change on agriculture and to adapt to this process. Smart farming comes with so many opportunities with the aim of reducing ecological footprint. The use of inputs that are site-specific or minimal use of resources such as pesticides and fertilizers can help in the mitigation of leaching problems and the release of harmful greenhouse gases to the environment. The contribution of women to agricultural and food production is significant. However, women are over represented in unpaid, seasonal and part-time jobs. Hence, gender issues in agriculture is important concern of the day.

The seminar aims at creating the platform at national level for sharing and discussing the experiences of the policy makers, administrators, academicians, researchers, extension professionals, practitioners, agribusiness companies, NGOs, farmers organizations and all other stakeholders involved in welfare of farming community for innovative ideas and approaches to frame policy and research that encourage further collaborations across the country. It is need of hour to establish an exchange forum at the national level to identify and discuss issues across a range of disciplines, supporting and nurturing the next generation researchers to maximize benefits from the available opportunities through enhancing the ability of farmers to face challenge and make the agrarian community sustainable for the socio-economic upliftment of society at large.

Seminar Themes
1. Smart farming technologies and Climate-smart agriculture
<ul style="list-style-type: none"> • Crop weather Modeling, Artificial Intelligence/Machine Learning, GIS, Satellites and drones, Big Data management, cloud computing. • Hydroponics, Aeroponics , Vertical farming, etc
2.. Climate Change and Agro ecosystem; Threats, Opportunities and Solutions
<ul style="list-style-type: none"> • Sustainable development: Agro ecosystem / agro-climate based approach • Mitigation and Climate Variability and Change: Impacts and interventions • Agro ecosystem / agro-climate based approach • Risk transfer: Crop Insurance
3. Sustainable Resource Management
<ul style="list-style-type: none"> • Conservation Agriculture - INM • Energy Conservation in agriculture: Role of renewable energy • Resource efficiency, waste management, environment friendly technologies • Ergonomics for health and safety and interventions for drudgery reduction
4. Blue Economy
<ul style="list-style-type: none"> • Role of fisheries in rural economy • Fisheries research and development • Export potential of Fisheries sector in India.
5. Livestock and Dairy Innovations for Sustainable Development
<ul style="list-style-type: none"> • Role of livestock sector in rural economy • Innovations in dairy management • Value addition of dairy products
6. Innovative Approaches in Extension:
<ul style="list-style-type: none"> • Digital Extension/ICT • Impact assessment of development initiatives. • Gender and development, Skilling, Innovations & Entrepreneurship, Agri-startups and Livelihood, women empowerment, capacity building • Indigenous Technical Knowhow for community development.
7. Strategies for Food and Nutritional Security
<ul style="list-style-type: none"> • Industry linkages and agri-business for food and nutritional security • Post-harvest processing and value addition for food safety and security • Plant based nutrition and Nutritional security • Food safety and Quality in Food Service. • Community nutrition and Behavioral Change Interventions. • Strategies to address malnutrition and Food wastage management • Conventional and modern techniques of millet production • Genetic resources and varietal improvement • Nutrition, Processing, and Value Addition of Millets • Present Market Scenario and Future Thrust
8. Innovations in marketing
<ul style="list-style-type: none"> • Policy issues in agricultural marketing • Prospects and challenges of agricultural marketing in India • FPOs/ Success cases in marketing

The Participants

The seminar would be of great utility for researchers, academicians, policy planners, NGO's/grassroots mass mobilizers and students having interest in sustainable development in general and improving the quality of life of people in particular.

Call for Abstracts

Abstracts are invited on identified themes of the seminar. The abstracts should be based on original research, training and extension experiences focusing on any of the above themes. Review/data-based papers, case studies and developmental experiences of individuals and organizations may also be accepted. The abstract of about 300 words typed in single space (MSWord, 12 font size) should be sent by e-mail (mobilizationseminar2024@gmail.com) by **12thJanuary, 2024**. Author(s) should write the name of the theme on the top of the abstract.

Important Dates

Last date for submission of abstract :15thJanuary, 2024

Submission of registration fee :31stJanuary, 2024

Submission of application for awards :15thJanuary, 2024

Registration Fee

Particulars	Early bird	Spot Registration
Members	5000	5500
Non-members	6000	6500
Research scholars	2000	2500
Farmers	1000	1500

Registration fee includes seminar kit, local hospitality and local transport. Accompanying person has to pay Rs 3000as registration fee.

The registration fee should be deposited online to the following account.

A/C Name: Society for Community Mobilization for Sustainable Development

Bank Name: Canara Bank,

Branch: Pusa Campus, New Delhi

A/C No: 90292010140345, **MICR:** 110025041, **IFSC Code:** CNRB0019029.

About the place

Often referred to as the 'Venice of the East', the city of lakes Udaipur is located around azure water lakes and is hemmed in by lush green hills of Aravallis. The famous Lake Palace, located in the middle of Lake Pichola is one of the most beautiful sights of Udaipur. It is also home to Jaisamand Lake, claimed to be the second largest man-made sweet water lake in Asia. The beautiful City Palace and Sajjangarh (Monsoon Palace) add to the architectural beauty and grandeur of the city. This city is naturally beautiful and along with its beauty it also possesses a very wealthy social, natural and cultural heritage, ecological richness and aesthetic beauty. The scenic beauty of the city is preserved in its lakes, the opulent and serene Aravalis, pleasant gardens, harmonious monuments and abundant green vegetation. The city that possesses historic importance because it was the capital of Mewar that was ruled by Maharana Pratap. Cultural heritage at its widest range is found in Udaipur.



Picturesque view of Udaipur – City of Lakes

How to reach Udaipur

Udaipur is connected by daily Air-Lines from Delhi and Mumbai. It is also connected by Express Trains;

Destination	Delhi to Udaipur	Mumbai to Udaipur	Indore to Udaipur	Kolkata to Udaipur	Jaipur to Udaipur	Gujarat to Udaipur
Name of Train/ No	CHETA K EXPRES S (20473)	UDZ HUMSAFA R EXP (19668)	VEERBHU MI EXP (19315)	SHALIMA R UDAIPUR CITY EXPRESS (20972) (weekly)	JP UDZ SF SPL (09721)	UDAIPUR CITY INTERCIT Y EXPRESS (19704)
	MEWAR EXPRES S (12963)	BDTS UDZSF EXP (22901)		ANNANY A EXPRESS (12315)	JP UDZ EXP KURJ UDZ EXP (12992)	VEER BHUMI EXPRESS (19316)
	YNRK UDZ EXP (19610)				VANDE BHARAT EXP (20980)	JAIPUR SF EXPRESS (12982)
					JP ASV SUPERFAS T (12981)	

It is also well connected by Roadways Buses. Private luxury buses are also available to & from Delhi, Ahmedabad, Baroda, Mumbai, Bhopal, Indore etc.

Accommodation

Delegates attending the seminar will be provided accommodation at hotels on request and on payment basis. Intimation for this may be sent to Organizing Secretary of the Seminar well in advance so as to avoid last minute inconvenience. The details of hotels on concessional rate will be sent to the participants. The participants have to book hotel in advance by paying the amount directly to the hotel for which the QR code will be provided in due course of time.

Awards (Only Life Members can apply)

- Fellow Mobilization Award
- Best Community Mobilizer Award
- Young Scientist Award
- Young Women Scientist Award
- Outstanding Research Scholar Award(For PhD)
- Outstanding Research Scholar Award(For M.Sc.)
- Best KVK Professional Award
- Best Extension Professional Award

Awards (membership is not required for applicants)

- Life Time Achievement Award
- Agro-Industry Award
- Award for NGO
- Innovative Farmer Award
- Innovative Women Farmer Award

The application form for awards is given at the end of the brochure. The application duly forwarded by the Head of Organization/Institution should reach to Convener of the seminar latest by **January 15, 2024**.

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Proforma for Fellow Mobilization Award

1. Name and Designation:
2. Address of correspondence:
3. Academic Qualification:

S. No.	Degree	University	Year	Grade (Class)	Rank/Medal/Award, if any

4. Major Achievement: Concept/model or methods/tools/techniques developed/validated aseptidant through publications (Not more than 500 words)
5. Contribution in Teaching (Not more than 500 words)
6. Contribution in Extension (Not more than 500 words)
7. Details of research projects handled (institutional/externally funded)
8. Details of publications (In Bibliographic Form) (Best 20 papers with NAAS rating)
9. Institution building activities
10. Membership of Professional Societies
11. Awards/Honours/ Recognitions received:
12. Any other related information:

Date:

Signature
Designation

I hereby certify that the above mentioned information furnished above by me is true and correct.

Signature:
Name & Designation of the Forwarding
Authority

Note:

- Only Life Members of the Society are eligible to apply
- Application should not exceed 10 pages

Proforma for Best Community Mobilization Award

1. Name and Designation:
2. Address of correspondence:
3. Academic Qualification:

S. No.	Degree	University	Year	Grade (Class)	Rank/Medal/Award,if any

4. Major Achievement: Concept/model or methods/tools/techniques developed/validated as evident through publications (Not more than 500 words)
5. Contribution in Teaching (Not more than 500 words)
6. Contribution in Extension (Not more than 500 words)
7. Details of research projects handled (institutional/externally funded)
8. Details of publications (In Bibliographic Form) (Best 20 papers with NAAS rating)
9. Details of technology assessed/refined and spread with result:
10. How farmers were mobilized in this process: (Give step wise details):
11. Give the details of demonstrations conducted and results thereof with patterns of involvement of farmers in the process:
12. Any other related information:
13. Your view points and conceptual framework for mobilising farmers in extension activities: Date:

Signature
Designation

I hereby certify that the above mentioned information furnished above by me is true and correct.

Signature
Name & Designation of the Forwarding
Authority

Note:

- Only Life Members of the Society are eligible to apply
- Application should not exceed 10 pages

Proforma for Best KVK Professional Award/Best Extension Professional Award

1. Name and Designation:
2. Address of correspondence:
3. Academic Qualification:

S. No.	Degree	University	Year	Grade (Class)	Rank/Medal/Award,if any

4. Major Achievement: Concept/model or methods/tools/techniques developed/validated asevident through publications (Not more than 500 words)
5. Contribution in Extension (Not more than 500 words)
6. Details of research projects handled (institutional/externally funded)
7. Details of publications (In Bibliographic Form) (Best 20 papers with NAAS rating)
8. Details of technology assessed/refined and spread with result:
9. How farmers were mobilized in this process: (Give step wise details):
10. Give the details of demonstrations conducted and results thereof with patterns of involvementof farmers in the process:
11. Any other related information:
12. Your view points and conceptual framework for mobilising farmers in extension activities:Date:

Signature
Designation

I hereby certify that the above mentioned information furnished above by me is true and correct.

Signature
Name & Designation of the Forwarding
Authority

Note:

- a. Only Life Members of the Society are eligible to apply
- b. Application should not exceed 10 pages

Proforma for Young Scientist Award (Men and Women)

1. Name and Designation:
2. Address of correspondence:
3. Academic Qualification:

S. No.	Degree	University	Year	Grade (Class)	Rank/Medal/Award, if any

4. Major Achievement: Concept/model or methods/tools/techniques developed/validated aseptically through publications (Not more than 500 words)
5. Contribution in Teaching (Not more than 500 words)
6. Contribution in Extension (Not more than 500 words)
7. Details of research projects handled (institutional/externally funded)
8. Details of publications (In Bibliographic Form) (Best 10 papers with NAAS Rating):
9. Details of extension activities done:
10. Details of institutional development activities done:
11. Any other related Information:

Date:

Signature
Designation

I hereby certify that the above mentioned information furnished above by me is true and correct.

Signature
Name & Designation of the Forwarding
Authority

Note:

- c. Only Life Members of the Society are eligible to apply
- d. Application should not exceed 10 pages

Proforma for Outstanding Research Scholar Award (For M.Sc. & Ph.D. both)

- 1. Name and Designation:
- 2. Address of correspondence:
- 3. Academic Qualification:

S. No.	Degree	University	Year	Grade (Class)	Rank/Medal/Award, if any

- 4. OGPA of the student in Ph.D.:
- 5. Research paper/Patent/Software/Prototype in thesis:

- 6. Patents filed/Software/Prototypes registered:

- 7. No. of papers accepted/Published (give detail):
 - a) NAAS rating >5.0
 - b) NAAS rating ≤ 5.0

- 8. Extracurricular Awards indicating rank of the student (I, II, III) & level of the award(Institute/Inter Institute)

- 9. Member of professional Societies:

- 10. Any other related information:

Date:

Signature
Designation

I hereby certify that the above mentioned information furnished above by me is true and correct.

Signature
Name & Designation of the Forwarding
Authority

Note:

- e. Only Life Members of the Society are eligible to apply
- f. Application should not exceed 10 pages

Proforma for Best KVK Professional Award

1. Name of the KVK:
2. Address for correspondence:
3. Work performance years of the award (5 years from.....to.....)
4. Date and year of establishment of KVK
5. Indicate the brief agricultural profile including the major production systems, socio-economic and technological problems and technological options available in agriculture and allied sectors in responsibility of the KVK (Not more than one page on each aspect)
6. Indicate the role played by KVK in creation of job opportunities and self-employment opportunities among rural youth through skill enhancement and entrepreneurship development programmes.
7. Give details of the output, outcome and socio-economic impact of the various programmes and activities of the KVK on farming community (enhancement of productivity, profitability and income farmers as well as their improved livelihood security in the adopted villages).
8. Give details of the nature and quality of interaction and convergence made with different stake holders of agricultural development in the district
9. What innovations (for conservation of natural resources, improvement in soil health, water use efficiency, conservation practices, use of organic inputs etc.) have been introduced in overall functioning of KVK and execution of different programs? Give innovation wise details with relevant proof.
10. Give details of the success stories and case studies documented during the last 5 years (attach proof).
11. How the KVK has mobilized farmers for group action and development of their own organizations? Give details with proof.
12. Major publications like extension literature, popular articles, research papers and other knowledge management tools etc. brought out by KVK staff during the period (Best 20 papers with NAAS rating)
13. Awards and recognition from Government and other National or International organizations.
14. Certificate by the Head of the KVK that the above mentioned information furnished above is true and correct.

Date:

Name

Designation

Signature with seal

Note:

- Only Life Members of the Society are eligible to apply
- Application should not exceed 20 pages

Proforma for Agro-Industry Award

1. Name of the Organization:
2. Address of correspondence:
3. Year of Establishment:
4. Innovations developed/ Adopted/Commercialized:
5. Technologies modified if any
6. Attributes of the technology
7. Details of CSR activities (500 words)
 - a) Area of work
 - b) Type of intervention
 - c) Location
 - d) Beneficiary details (Male/Female) (SC/ST/OBC)
 - e) Farmer friendly literature developed
8. Impact of CSR activities (please give details) (Change in yield/income/socio-economic parameters/Diffusion of technology) (500 words)
9. Extent of publicity of interventions/success story (Please provide documentary evidence)
10. Awards instituted
11. Documentary proof-photos, publications, certificates, awards, etc.

Date:

Signature

I hereby certify that the above mentioned information furnished above is true and correct.

Signature

Name & Designation of the Forwarding
Authority

Proforma for NGO Award

1. Name of the NGO:
2. Address of correspondence:
3. Year of Establishment:
4. Innovations developed/ Adopted/Commercialized:
5. Technologies modified if any
6. Attributes of the technology
7. Details of NGO activities (500 words)
 - a) Area of work
 - b) Type of intervention
 - c) Location
 - d) Beneficiary details (Male/Female) (SC/ST/OBC)
 - e) Farmer friendly literature developed
8. Impact of NGO activities (please give details) (Change in yield/income/socio-economic parameters/Diffusion of technology) (500 words)
9. Extent of publicity of interventions/success story (Please provide documentary evidence)
10. Awards instituted
11. Documentary proof-photos, publications, certificates, awards, etc.

Date:

Signature

I hereby certify that the above mentioned information furnished above is true and correct.

Signature

Name & Designation of the Forwarding
Authority

Proforma for Innovative Farmer Award/Innovative Women Farmer Award

1. Name:
2. Address of correspondence:
3. Educational Qualification
4. Resources owned or leased in by Farmer
 - i. Land (ha)
 - ii. Irrigated area (ha.)
 - iii. Water bodies with irrigation capacity
 - iv. Animal Resources including fish and Poultry
 - v. Farm Machinery
5. Information about agriculture and allied activities (area / nos. along with variety/breed)
 - i. Field Crops
 - ii. Horticultural Crops
 - iii. Agro-forestry
 - iv. Dairy / Poultry / Fisheries / Duckaries / Piggeries (specify unit)
 - v. Any Other
6. Innovative Technologies/ Scientific Practices (Brief Information)
 - i. Adopted
 - ii. Modified
 - iii. Developed (if any)
7. Activity wise income, cost-benefit ratio, gross and net income
 - i. Field crops (per ha.)
 - ii. Horticulture crops (per ha.)
 - iii. Enterprises like Livestock, Fisheries, Piggery, Sericulture etc.
 - iv. Any other
8. Spread of the innovation among fellow farmers (brief information).
9. Contribution of the farmers in terms of
 - i. New package of practices / management strategies
 - ii. Saving or resources / inputs
 - iii. Any other
10. Any other relevant information
 - i. Media coverage like Success stories / feature articles /documentary / CDs etc.
 - ii. Recognition received as certificates, medals and awards, etc. at Block/ State / NationalLevel)

(Signature of the farmer)

Date:

Signature

I hereby certify that the above mentioned information furnished above is true and correct.

Signature

Name & Designation of the
Forwarding Authority